

# INTERNATIONAL SYMPOSIUMS 2024

ORGANISED BY

**EUROPEAN  
HEALTHCARE DESIGN**  
RESEARCH • POLICY • PRACTICE

LIVE STREAMED ON



## SPONSORING KNOWLEDGE AND TRANSFORMATION

In 2024, SALUS will be continuing its new series of international symposiums, designed to provide a 'deep-dive' into topics and themes of significance to the healthcare design and planning communities.

As a part of the European Healthcare Design family, each symposium will be held in-person over a single day and broadcast 'live' to a worldwide audience on SALUS TV. At relevant symposiums, the option of hosted study tours to benchmark healthcare facilities will be available to participants. Speakers will be invited both from the UK and internationally to share their knowledge and expertise in curated programmes that support an interactive dialogue with delegates, presenting the latest research findings, best practice case studies of projects, and present and future policy thinking.

Organised by European Healthcare Design and streamed live on SALUS TV, each symposium will promote a whole-systems approach to understanding how to plan and operationalise international health systems and infrastructure and the relationship between service and system design, technology and the built environment. Organised in partnership with the UK and Europe's expert professional bodies from the healthcare planning and design fields, international academic institutions, leading public and private health providers, and the healthcare industries, each symposium will provide a global forum to share knowledge on how to plan and design health systems and infrastructure to achieve fiscal balance, equality of access, greater efficiency, net-zero, quality improvement and better health outcomes, papers will be presented by the world's leading experts through a variety of presentation formats, including themed papers, panels and workshops.

We are delighted to invite commercial partners to support these prestigious, world-leading symposiums, by sponsoring or exhibiting.

## TIMETABLE

The planned three symposiums in 2024 are:

### 27 February 2024

Cancer Care by Design

The Spine, Royal College of Physicians, Liverpool

### September 2024

Sustainable Healthcare Design (Net Zero)

The King's Fund, London

**To book contact Marc Sansom  
at [marc@salus.global](mailto:marc@salus.global)**

[www.europeanhealthcaredesign.eu](http://www.europeanhealthcaredesign.eu)

[info@europeanhealthcaredesign.eu](mailto:info@europeanhealthcaredesign.eu)

@EHDCongress



# SPONSORSHIP PACKAGES

## Sponsor 2 symposiums for a 15% discount

### Platinum Health Leader – £10,000

- Acknowledgement by congress chair in opening and closing remarks
- Sponsor's oral welcome address (5 minutes) and written address in Final Programme
- Corporate video on EHD/SALUS websites and newsletters pre event (optional)
- Video welcome address in virtual event platform
- Exclusive sponsorship of opening keynote session
- Corporate pull up banner close to lectern
- Exclusive branding on post event video of opening keynote presentations
- Embed code for video of opening keynote presentations on own website
- Premium placement of logo on cover of Final Programme
- 8 complimentary in-person delegate passes
- 12 complimentary virtual delegate passes

### Gold Session Partner – £5,000

- Acknowledgement by congress chair in opening and closing remarks
- Exclusive sponsor's acknowledgement by session chair
- Corporate pull-up banner close to lectern
- Exclusive branding on published post-event videos of sponsored session
- Corporate video on EHD/SALUS websites and newsletters pre event (optional)
- Placement of logo on cover of Final Programme
- 3 complimentary in-person delegate passes
- 5 complimentary virtual delegate passes

### Evening Drinks Reception - £5,000

- Sponsor's address at drinks reception
- Pull up banner in drinks reception venue
- Branding on all congress literature, website and digital promotions
- One full-page advertisement in Final Programme
- 3 complimentary full-package delegate pass
- 5 complimentary virtual delegate passes

**To book your sponsorship or exhibition,**  
**contact Marc Sansom at [marc@salus.global](mailto:marc@salus.global)**

### Symposium Lanyards partner - £2,500

- Exclusive branding on congress delegate bags or name badges
- Branding on all congress literature, website and digital promotions
- One full-page advertisement in Final Programme
- 2 complimentary full-package delegate pass
- 3 complimentary virtual delegate passes

### Exhibition Partner – £2,500

- Exhibition space (3x1m) in networking area
- Corporate video on EHD/SALUS websites and newsletters pre event (optional)
- Placement of logo on cover of Final Programme
- 2 complimentary in-person delegate passes
- 3 complimentary virtual delegate passes

### Study Tour Partner – £2,500

- Sponsorship of study tour to benchmark UK cancer care facility
- Sponsor's address during lunch or tour visit
- Corporate video on EHD/SALUS websites and newsletters pre event (optional)
- Placement of logo on cover of Final Programme
- 2 complimentary full-package delegate passes inc. study tour
- 3 complimentary virtual delegate passes

### Standard – All partners receive the following

- Company profile, logo & web links on the website, virtual event platform & mobile app
- Digital branding on stage backdrop during entire congress
- Branding on promotional event literature and final programme
- Branding on all digital promotions and symposium newsletters
- Virtual stand/page in event platform
- Ability to upload video and literature assets, live chat and 1-2-1 video meets, and audience analytics
- Branding on all SALUS event social channels, inc. Linked-in and X (formerly Twitter)

